CORPORATE LEADERSHIP IN ACTION – RESTORING OUR MOUNTAIN FORESTS

MOST EFFECTIVE NATURE-BASED SOLUTION TO CLIMATE CHANGE
MOUNTAIN FOREST RESTORATION IN THE ANDES – PROTECTING BIODIVERSITY, WATER AND PEOPLE.

50% of Andean glaciers have been lost in the last 40 years due to global warming. No mountain region in the world has lost more ice, relative to its size than the Andes. Andean forest watersheds function as reservoirs for the meltwater, providing fresh water to populated areas in and beneath the Andes.

75% of the native vegetation in the tropical Andes has been degraded or lost. Restored, protected mountain forests offer refuge for species able to survive climate change by successfully migrating to higher ground.

50 MIO people live in or near the Andes. High Andean forests prevent soil erosion and flooding, conserving the water necessary for remote, rural, indigenous communities to continue sustainable farming on their ancestral lands and maintain their cultures.

Sources: Dussault et al., 2019; FAO, 2020; Baez et al., 2016; University of Copenhagen, 2019; Huddleston et al. 2003
A MASSIVE COLLABORATIVE MOVEMENT TO RESTORE ANDEAN FORESTS
COMMUNITIES ARE LEADING THE WAY TO REFOREST THEIR LANDS.
OUR SUPPORT IS VITAL FOR THEM TO SUCCEED.

Powered by Global Forest Generation, Acción Andina is the first mountain forest ecosystem restoration initiative in Latin America. Acción Andina’s goal is the restoration of native forest ecosystems across the high Andes of Peru, Bolivia, Chile, Ecuador, Argentina, Colombia and Venezuela.
WE’RE HERE FOR THE LONG-TERM

GROWING 100 MILLION NATIVE TREES IN THE NEXT 25 YEARS.

Tommy Miller, TenTree
WE’RE NOT JUST PLANTING TREES. WE’RE RESTORING FULLY-FUNCTIONING FOREST ECOSYSTEMS.

In addition to the ecological benefits, responsiveness to the needs of the local people is central to our community reforestation model. Social benefits include visiting doctors and dentists, access to medicine, solar panels and clean burning clay stoves to reduce deforestation while protecting people from the toxic fumes of traditional cookstoves.
WE BELIEVE IN LOCAL LEADERS. WE'RE BRINGING THEM TOGETHER TO SCALE-UP.

One of the biggest obstacles to large-scale restoration is the lack of local conservation leaders and organizations that have the knowledge, experience and trusted relationships with the local people to restore forests on their lands. We are building a large network of local leaders working together to regenerate native forests over vast landscapes.
WE OFFER A COMPLETE SUPPORT SYSTEM TO GROW RESTORATION Capacities ON-THE-GROUND.

We are identifying, mentoring and supporting a new generation of effective, dedicated on-the-ground leaders who have deep ties and cultural understanding of their local communities.
LOCAL CAPACITIES ARE GROWING. BUT THERE’S A LONG WAY TO GO.

Accion Andina is replicating a 20 year, successful community reforestation model which ensures that the right native trees are planted in the right places and that the local people benefit from their on-going commitment to forest restoration and protection.
Collaboration is vital to scaling up tree planting and forest protection. Robust global and regional alliances that contribute substantial financial resources will enable Acción Andina to fulfill its promise. Help us achieve the goal of the UN Decade on Eco-Restoration 2021-2030 to restore our planet.
BE THE CATALYST FOR MAJOR BRANDS TO RESTORE THE WORLD’S ECOSYSTEMS.

EVERY $ INVESTED IN CSR GENERATES $3 FOR LONG-TERM ECOSYSTEM RESTORATION.

THIS IS HOW YOU CAN MAKE A DIFFERENCE:

**DIRECT TREE PLANTING**
- Provide 2 USD / tree to grow and protect forests.
- Track your impact through our interactive mapping partnership with Explorer.land.

**INVEST IN CARBON & WATER PROJECTS**
- Develop carbon projects to offset your emissions.
- Support the creation of sustainable supply chains by protecting natural resources, particularly water.

**ENERGIZE & ENGAGE YOUR CUSTOMERS & SHAREHOLDERS**
- You’re part of a movement to save the planet. Show that on your product.
- With every purchase, a customer is contributing to grow new forests.
GLOBAL FOREST GENERATION.

We are building effective on-the-ground leadership, providing technical and strategic guidance and catalyzing restoration finance to bring the world’s most ambitious forest landscape restoration initiatives to scale.